

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	2	"7,155,508".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 12:47
S2	167	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 12:49
S3	21	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference same algorithm	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 13:23
S4	1	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference same algorithm same (adverti\$5 brand buy offer\$3 sale sell\$3 )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 12:53
S5	1	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference same algorithm same (adverti\$5 brand buy offer\$3 sale sell\$3 commerce )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 12:53
S6	18	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference same algorithm and (adverti\$5 brand buy offer\$3 sale sell\$3 commerce )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/14 12:53
S7	30	(compar\$3 match\$3) near20 (profil\$3 near20 (behavior or content opr usage)) near20 preference and ((match\$3 or compar\$3) near5 algorithm)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:15

## EAST Search History

S8	1	"20020111832" and (algorithm)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:15
S9	1	"20020111832" and (algorithm with (compar\$3 or match\$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:16
S10	1	"20020111832" and (algorithm with (compar\$3 or match\$3))same profile	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:16
S11	0	"20020111832" and (algorithm with (compar\$3 or match\$3))same profile same behavior	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:16
S12	0	"20020111832" and (algorithm with (compar\$3 or match\$3))same profile same content	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:16
S13	0	"20020111832" and (algorithm with (compar\$3 or match\$3))same profile same preference	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:17
S14	1	"20020111832" and (algorithm with (compar\$3 or match\$3))same profile	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:17

## EAST Search History

S15	1	"20020111832" and (algorithm with (compar\$3 or match\$3))same (behavior content profile or preference)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:49
S16	0	"20020111832" and (algorithm with (compar\$3 or match\$3))same (behavior content profile or preference)same pay	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:50
S17	1	"20020111832" and (behavior content profile or preference)same pay	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:50
S18	0	"20020111832" and (behavior content profile or preference)same pay same offer\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:50
S19	1	"20020111832" and (behavior content profile or preference)same offer\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:50
S20	1	"20020111832" and (behavior content profile or preference)same pay same product	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:51
S21	0	"20020111832" and (behavior content profile or preference)same pay same product same relat\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:51

## EAST Search History

S22	0	"20020111832" and (behavior content profile or preference)same pay same product same generat\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/15 11:51
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